



SPONSORSHIP OPPORTUNITIES

Boulder County's EAT LOCAL! Campaign
 AND First Annual EAT LOCAL! Week AND
 Local Foodshed Commons & Conference
 August 28th through September 3rd, 2010

Title Sponsor \$25,000 (limit of 2)

Branded as Co-producers of the EAT LOCAL! Campaign with Transition Colorado in all Campaign promotions and materials, including mentions at all interviews, and all EAT LOCAL! Week events.

- 🍷 **Two 10'x10' High-exposure Exhibit Spaces** in sponsor area near main entrance of UMC
- 🍷 **Your Company Logo** on a banner in the Local Foodshed Commons at UMC and all EAT LOCAL! Week events
- 🍷 **Your Company Logo** on a banner within our workshop area at UMC
- 🍷 **Full-page Ad** (back cover or inside front cover) and special article in the EAT LOCAL! Resource Guide
- 🍷 **Non-rotating Home-page Ad** (plus your own ad page) and special tribute on the EAT LOCAL! Guide Website
- 🍷 **Prominently featured** on all EAT LOCAL! Campaign and EAT LOCAL! Week promotional materials

Sustaining Sponsor \$10,000

- 🍷 **Recognized** in all Campaign promotions and materials and special mention at all EAT LOCAL! Week Events
- 🍷 **One 10'x10' High-exposure Exhibit Space** in sponsor area near main entrance of UMC
- 🍷 **Your Company Logo** on a banner in the Local Foodshed Commons at UMC and all EAT LOCAL! Week events
- 🍷 **Your Company Logo** on a banner within our workshop area at UMC
- 🍷 **Full-page Ad** and special write-up in in the EAT LOCAL! Resource Guide
- 🍷 **Non-rotating Home-page Ad** (plus your own ad page) and special tribute on the EAT LOCAL! Guide Website
- 🍷 **Prominently featured** on all EAT LOCAL! Campaign and EAT LOCAL! Week promotional materials

- 🍷 **Banner Ad** (plus your own ad page) on Transition Times (Colorado Edition) Website
- 🍷 **Title Sponsor Listing and logo** on Transition Colorado and EAT LOCAL! Guide Website
- 🍷 **Prominently featured** on all 10% Local Food Shift Challenge print and online materials and sign-up booths
- 🍷 **Seat** on the EAT LOCAL! Campaign Advisory Board
- 🍷 **Free Entry** to all 2010 Transition Colorado events and EAT LOCAL! Week Events (up to 8 per event)
- 🍷 **Special Recognition** at Farmers Appreciation Dinner and Open Forum in the Fall of 2010
- 🍷 **Complimentary** 10% Food Shift Challenge T-Shirt, Poster and Bumper Sticker

- 🍷 **Banner Ad** (plus your own ad page) on Transition Times (Colorado Edition) Website
- 🍷 **Featured Sponsor Listing and logo** on Transition Colorado and EAT LOCAL! Guide Website
- 🍷 **Prominently featured** on all 10% Local Food Shift Challenge print and online materials and sign-up booths
- 🍷 **Seat** on the EAT LOCAL! Campaign Advisory Board
- 🍷 **Free Entry** to all 2010 Transition Colorado events and EAT LOCAL! Week Events (up to 6 per event)
- 🍷 **Special Recognition** at Farmers Appreciation Dinner and Open Forum in the Fall of 2010
- 🍷 **Complimentary** 10% Food Shift Challenge T-Shirt, Poster and Bumper Sticker

Continued on next page

BOULDER COUNTY'S
EAT LOCAL!
 CAMPAIGN

10% Local Food Shift Posters will be displayed at all participating restaurants and campaign supporters

Title, Sustaining and Supporting Sponsor Logos will be featured in our **EAT LOCAL! Week 4-page Guide** inserted into the Daily Camera, Boulder Weekly, Colorado Daily "Welcome Back Students" Issue, and the EAT LOCAL! Resource Guide & Directory (70,000 total distribution)

Supporting Sponsor \$5,000

- 🍷 **One 10'x10' High-exposure Exhibit Space** in sponsor area near main entrance of UMC
- 🍷 **Your Company Logo** on a banner in the Local Foodshed Commons at UMC and all EAT LOCAL! Week events, and special mention at selected EAT LOCAL! Week Events
- 🍷 **Half-page Ad** in the EAT LOCAL! Resource Guide
- 🍷 **Rotating Banner Ad** (plus your own ad page) and featured listing on Campaign Sponsor Page at the EAT LOCAL! Guide Website
- 🍷 **Featured** on selected EAT LOCAL! Campaign and EAT LOCAL! Week promotional materials

- 🍷 **Your Company Logo** on Sponsor Ad Page of Transition Colorado and EAT LOCAL! Guide Website
- 🍷 **Featured** on all 10% Local Food Shift Challenge print and online materials and sign-up booths
- 🍷 **Free Entry** to all 2010 Transition Colorado events and EAT LOCAL! Week Events (up to 4 per event)
- 🍷 **Special Recognition** at Farmers Appreciation Dinner and Open Forum in the Fall of 2010
- 🍷 **Complimentary** 10% Food Shift Challenge T-Shirt, Poster and Bumper Sticker

Contributing Sponsor \$2,500

- 🍷 **One 10'x10' High-exposure Exhibit Space** in sponsor area near main entrance of UMC
- 🍷 **Quarter-page Ad** in EAT LOCAL! Resource Guide
- 🍷 **Rotating Banner Ad** (plus your own ad page) and featured listing on Campaign Sponsor Page at the EAT LOCAL! Guide Website
- 🍷 **Recognized** on selected EAT LOCAL! Campaign and EAT LOCAL! Week promotional materials
- 🍷 **Your Company Logo** on Sponsor Ad Page of Transition Colorado and EAT LOCAL! Guide Website

- 🍷 **Listed** on selected 10% Local Food Shift Challenge print and online materials and sign-up booths
- 🍷 **Free Entry** to all 2010 Transition Colorado events and EAT LOCAL! Week Events (up to 3 per event)
- 🍷 **Special Recognition** at Farmers Appreciation Dinner and Open Forum in the Fall of 2010
- 🍷 **Complimentary** 10% Food Shift Challenge T-Shirt, Poster and Bumper Sticker

Business Sponsor \$1,000

- 🍷 **One 10'x10' High-exposure Exhibit Space** in sponsor area near main entrance of UMC
- 🍷 **Eighth-page Ad** in EAT LOCAL! Resource Guide
- 🍷 **Rotating Banner Ad** (plus your own ad page) and featured listing on Campaign Sponsor Page at the EAT LOCAL! Guide Website
- 🍷 **Recognized** on selected EAT LOCAL! Campaign and EAT LOCAL! Week promotional materials
- 🍷 **Your Company Logo** on Sponsor Ad Page of Transition Colorado and EAT LOCAL! Guide Website

- 🍷 **Listed** on selected 10% Local Food Shift Challenge print and online materials and sign-up booths
- 🍷 **Free Entry** to all 2010 Transition Colorado events and EAT LOCAL! Week Events (up to 3 per event)
- 🍷 **Special Recognition** at Farmers Appreciation Dinner and Open Forum in the Fall of 2010
- 🍷 **Complimentary** 10% Food Shift Challenge T-Shirt, Poster and Bumper Sticker