



PRESS ADVISORY

Plans Announced for 2011 EAT LOCAL! Week (Aug. 27 – Sept. 4)

July 5, Boulder—Transition Colorado today announced plans for its second annual county-wide EAT LOCAL! Week, scheduled for Aug. 27 through Sept. 4., nine days of inspiring and informative events—and an abundance of fresh, delicious local food!

Food has always been integral to the way we live. Nowhere are we more powerfully connected than in the daily cultivation, preparation and enjoyment of food—and food is the central component of our health, culture, environment, and relocalization/sustainability efforts.

Transition Colorado's county-wide 2011 EAT LOCAL! Week celebrates the delights and benefits of locally-grown and locally-processed food, featuring local family farms and farmers' markets, along with the outstanding restaurants, grocers, and organizations which support them.

Highlights of EAT LOCAL! Week

EAT LOCAL! Week Kickoff

Saturday, Aug. 27, Boulder County Farmers' Market

Come to the Farmers' Market for a harvest-gathering celebration of those who support local organic food, offering culinary pleasure with awareness and fun! Here you can see demos and enjoy samples from some of Boulder County's finest farmers, chefs, culinary artists, and food educators.

Tour de Coops

Two Sundays, Aug. 28 and Sept. 4, county-wide

Take a self-guided tour of backyard chicken coops, urban farms, and community gardens—and get to know the people behind them. Meet and learn from local beekeepers goatkeepers, and cultivators of delightful culinary gardens, along with those who are exploring newer forms of food production such as hydroponics and aquaponics.



Bicycle Tour de Farms

Two Sundays, Aug. 28 and Sept. 4

Join Slow Food Boulder County and local foodies on a leisurely bike ride to discover rural and urban agriculture sites emerging within the county. See innovative approaches to season extension and newer forms of food production.

Flavor of Local

Sunday, Aug. 28, Longmont YMCA

Join Ollin Farms, Preserving Community, and Livewell Longmont for a celebration of community centered around food, featuring multicultural cooking demos which highlight local ingredients and personal stories. The event will highlight the neighborhood-based food systems that are transforming Longmont, and provide a gathering for the next generation of cooks, farmers, and community builders.

Farmer Gathering and Dinner with Joel Salatin

Monday, Aug. 29, The Lyons Farmette

This celebrated farmer and author will spend an informal afternoon with local farmers/ranchers and young people, candidly discussing the challenges, joys, and opportunities of the life of a dedicated "alternative" farmer. The afternoon will conclude with a farm-to-table dinner orchestrated by one of Boulder County's finest locally-passionate chefs. By invitation only.

"Local Food to the Rescue," keynote by Joel Salatin

Monday, Aug. 29, Chautauqua Auditorium

Meet Joel Salatin of Polyface Farm, the world's most-recognized "beyond organic" and strictly local, clean food farmer, prolific author and inspiring speaker, the ethical farmer in the critically-acclaimed Academy Award nominated documentary, "Food Inc." Co-produced by Chautauqua.



EAT LOCAL! Brown Bag Lunch Panel Series

Noon – 1:30 p.m. daily, Aug. 29 – Sept. 2 (locations TBA)

Hear from and interact with some of the people who are at the front lines of the revitalization of local food and agriculture. These "local heroes" will share their views, answer questions, and engage in lively discussion of some of the issues and challenges. Topics include:

- **"Local Food for Local Health"**
- **"So You Want to Be a Farmer? Agriculture-Supported Community in Boulder County"**
- **"Spotlight on County Commissioner Candidates"**
- **"The Farm-to-School Challenge"**
- **"Building the Boulder County Local Food Brand"**

The Great GMO Debate

Tuesday, Aug. 30, 7:00 p.m., Unity of Boulder

The Boulder County conflict over GMOs has widened to call into question the use of GMOs in agriculture and a public call for labeling of all GMO food products. In this formal debate, two highly-respected but diametrically opposed experts go toe-to-toe and make their case. Whatever the outcome of the debate, the real winners will be the citizens of Boulder County. We expect this event to be sold out!

“Building the Local Food Economy,” with Michael Shuman

Wednesday, Aug. 31, 7:00 p.m., Millennium Harvest House

Economist and author Michael Shuman will reveal the first results of a major economic study investigating the potential impacts of 25% food localization in Boulder County and the state of Colorado. Learn how investment in our local foodshed can substantially increase both demand for and supply of local food, create thousands of new jobs in Colorado, generate hundreds of new businesses, and produce millions in revenue to support the local economy. The economic impact in Boulder County could be significant. Meet local food innovators whose examples inspire a strategic plan for achieving food localization.

“The Local Food Shift Meets Slow Money,” with Woody Tasch

Thursday, Sept. 1, 7:00 p.m., Millennium Harvest House

This event is designed to spark conversations and connections amongst local eaters, food and farming entrepreneurs, investors, intermediaries, and food activists. Meet the founder of Slow Money, Woody Tasch, and learn about this revolutionary approach to shifting local dollars into the local food and farming enterprises that deserve our patronage.

More details soon at EatLocalGuide.com.

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